

A^{1°} International Congress of Ayurvedic Medicine

AYURVEDA: THE MEANING OF LIFE

Awareness, Environment and Health

www.ayurvedicpointcongress.com

with the Patronage of
OMCeOMI

The Provincial Association of Surgeons and Dentists in Milan, Italy



Association of the Person-Centered Medicine

IBEF



INDIA BRAND EQUITY FOUNDATION

**Permanent Consensus Committee of
Non Conventional Medicines in Italy**



with the partnership of

Asthavaidyan Thrissur Thaikat Mooss' SNA Oushadhasala



Hotel Melià
Via Masaccio 19
20149 Milano

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21 - 22 march
2009

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AYURVEDA: THE MEANING OF LIFE is the first scientific event devoted to MAN, who is considered the result of the interactions between Awareness, Environment and Health, i.e. the three main issues that influence the existence of each human being.

Our relationship with Nature has been changing; the thread that once linked us to it has gradually weakened and our roots are no longer solid. Nature has even modified the ways in which it manifests itself: sudden climate changes, catastrophes and environmental emergencies that have caused “new diseases”, allergies. These are signs of the fact that we are moving away from Nature, which sometimes seems to have become an “enemy”. In such a situation, full of trouble, bewilderment, uncertainty and, sometimes, even fear, it increasingly difficult to find or give a meaning to life, which seems more and more casual and unsafe.

Ayurveda interprets these “new” facts with precision; its ancient wisdom comes from a particular and deep analysis of life and of the world, as well as from its consequent perspective. Ayurveda is the traditional Indian medicine which – although in existence for thousands of years – is intrinsically modern, scientific and perfectly assimilated by the Indian National Health Service.

The aim of the Congress is to direct the attention to the relationships that shape the Nature that connects living beings with environment, and to establish a bridge between Western as well as Vedic scientific thinking in order to find a common ground to further expand our knowledge and depiction of Reality. This attempt is urged by the need to find new solutions and behaviors adapting to the big changes in nature that our world is facing and which stress the importance of our relationship with the environment. The awareness of the interrelationships, which shape our world, will be determinant in the improvement of our health and quality of life.

Dr. Antonio Morandi

Chairman & Director, Ayurvedic Point, Italy

President, Italian Scientific Society for Ayurvedic Medicine, Italy

The congress is addressed to doctors, biologists, nutritionists and health workers specialised in natural medicines.

CME credits for doctors and biologists have been requested.

Official language: English and Italian are the official languages of the Congress; translation service (on headphones) is available.

Ayurvedic Point has maintained scientific and cultural relationships with the cradle of this ancient culture for years and it found in its Indian partner Asthavaidyam Thrissur Thaikat Mooss' SNA Oushadhasala the enlightenment and the spiritual strenght to bring the power of vision to reality. Thanks to this collaboration and to the Italian Scientific Society for Ayurvedic Medicine it has been possible to carry out this fascinating project.

Speakers

Prof. Brian D. Josephson

He is a Welsh physicist who became a Nobel Prize laureate in 1973 at the age of 33. He is interested in the possible relevance of Eastern mysticism to scientific understanding. He is the head of the Mind-Matter Unification Project at the Cavendish Laboratory, Cambridge.

Prof. Bhushan Patwardhan

Professor and Director, Interdisciplinary School of Health Sciences, University of Pune, he is one of the globally cited top 10 authors of Journal of Ethnopharmacology. Member of Taskforce on AYUSH, he is Editorial Board Member of Oxford Journal Press Journal Evidence Based Complementary & Alternative Medicine.

Dr. Alex Hankey

He is currently Consultant Professor of Yoga and Physical Sciences at the SVYASA Yoga University in Bangalore, India. He is on the editorial boards of four international journals in traditional, complementary and alternative medicine (TCAM), including eCAM, JACM and IJOY.

Prof. Ram Harsh Singh

Emeritus Professor at the Faculty of Ayurveda at Benares Hindu University BHU, he is a Fellow of the Indian National Academy of Medicine and a Jewel Member of All India Ayurvedic Academy. He was appointed National Professor / GURU in Ayurveda by the AYUSH Dept. of the Government of India and President of the Scientific Advisory Committee of the Central Council for Ayurvedic Research of the Indian Government.

Karupiah Kitnan Swami Joythimayananda

Vaidya and Director of the International College of Ayurvedic Medicine and President of Ayurvedic Medicine Association in Italy.

Prof. Rama Jayasundar

Associate Professor, Department of NMR, All India Institute of Medical Sciences, New Delhi, India. Area of specialization is Biomedical Nuclear Magnetic Resonance - RF coil designing and building, RF pulse sequence programming, clinical imaging and spectroscopy. Her work involves theoretical and experimental physics.

Dr. Gianluigi Marini

He is Head of the Department of Internal Medicine and Oncology in a Swiss Private Hospital (Clinica S. Anna) and Consultant for Liver Cancer at IOSI, the National Cancer Institute in Lugano – Switzerland.

Dr. Darshan Shankar

President of the Indian Ayurvedic and Integrated Medicine Institute and Advisor (ISM) for the Planning Commission of the Government of India, he is a Member of the Working Group of Traditional Health Sciences of the National Knowledge Commission, Government of India.

Mark Rosenberg

Founder and manager of European Academy of Ayurveda – REAA and Centre for Ayurvedic Treatment (non-profit organization), Birstein, Germany, he is Board Member of the VEAT (Professional Association of European Ayurvedic Practitioners and Therapists) the largest European Ayurveda Association.

Dr. Ernesto Iannaccone

Specialist in Preventive Medicine, he was among the first to practise Ayurveda in Italy. He is Professor of classical texts analysis at "Ayurvedic Point" School of Ayurvedic Medicine, Milan.

Prof. Francesco Donato

Head, Institute of Hygiene, Epidemiology and Public Health, University of Brescia, Italy

Vaidya Atreya Smith

Director of the European Institute of Vedic Studies in France, he is author of several books about Ayurveda and a teaching member of the School of Ayurvedic Medicine "Ayurvedic Point" in Milan.

Dr. Nikolaos Kostopoulos

Director of the Holistic Health Centre in Athens, Greece, he is also involved in ongoing research in the field of psychosomatic disease and stress management through Ayurveda.

Dr. Ashtavaidyan A.N. Narayanan Nambi

Director of the Division for Research and Education of the Institute of Ayurveda S. N. A. Ousha-dhasala (P) Ltd, Thrissur, Kerala, he is Associate Professor at the Vishnu Ayurveda College, and a teaching member of the School of Ayurvedic Medicine "Ayurvedic Point" in Milan.

Dr. Guido Sartori

President of "Atah", Italian Association of the Ayurvedic Patients (APA), Vice-President of the Italian Scientific Society of Ayurvedic Medicine (SSIMA), director and teacher of the course for Medical Doctors, "Ayurvedic Point" School of Ayurvedic Medicine, Milan, he is an expert in Ayurvedic philosophy and pharmacology; he is also a member of the Joint Consultative Committee of Local Health Authority of Bologna.

Dr. Sentamil Selvan

Associate Scientific Director of the Department of Cell Biology of the Hoag Hospital Cancer Center of Excellence, Hoag Hospital, Newport Beach, California, USA and Co-Investigator of the Research Group on protocols for Biotherapy of Cancer, USA, he is a Member of the Board of eCAM Magazine.

Dr. Carmelo Scarcella

General Director, Local Health Authority, City of Brescia, he is a member of the Managing Committee of Federsanità Lombardia (association of medical institutions in Lombardia, Italy).

Dr. Antonio Morandi

Neurologist and Ayurveda Vaidya, he is Director of "Ayurvedic Point" School of Ayurvedic Medicine, Milan and President of the Scientific Society of Italian Ayurvedic Medicine (S.S.I.M.A.). He is the Professor and Director of the Ayurveda Module at the Post-Graduate Course in "Sociology of Health and Non-Conventional Medicine", University of Bologna.

Preliminary Program **Saturday, 21 March 2009**

8:00 am – 8:30 am Registration

8:30 am – 9:45 am Opening Ceremony and Keynote Address

Dr. Antonio Morandi

Chairman & Director, Ayurvedic Point, Italy

Mr. Sarvajit Chakravarti (to be confirmed)

General Consul of India

Prof. Brian D. Josephson

Nobel Laureate in Physics

9.45 am - 1.15 pm **SESSION 1: SHAPE OF REALITY**

Chairman: Prof. R.H.Singh

THE FUNDAMENTAL AND APPLIED CONSIDERATIONS IN SROTOVIJNANA OF AYURVEDA

Prof. R.H.Singh, Professor Emeritus, Ayurveda Faculty BHU, Varanasi, India

THE AYURVEDIC CONCEPT OF PERFECT HEALTH

Dr. Alex Hankey, Professor, Yoga and Physical Sciences SVYASA Yoga University, Bangalore, India

THE SHAPE AND THE REALITY

Swami Joythimayananda, Ashram Joytinat, Italy

QUANTUM LOGIC IN AYURVEDA

Prof. Rama Jayasundar, Associate Professor, Department of NMR, All India Institute of Medical Sciences, New Delhi, India

A NEW PARADIGM FOR CANCER : FROM "THE EXTREME EXPRESSION OF ORGANIC DISEASE" TO "THE OUTSTANDING EXAMPLE OF FUNCTIONAL PATHOGENESIS OF DISEASE"

Dr. Gianluigi Marini, Director, Oncology Dept, S.Anna Hospital, Lugano, Switzerland

Light lunch

2.30 pm - 6.00 pm **SESSION 2: SHAPE OF ENVIRONMENT**

Chairman: Dr. Darshan Shankar

THE CHALLENGES OF INTEGRATING TRADITIONAL KNOWLEDGE & SCIENCE

Dr. Darshan Shankar, Chairman, Indian Ayurvedic and Integrative Medicine Institute, Bangalore, India

VASTU-SHASTRA - THE VEDIC CONCEPT OF HOLISTIC ARCHITECTURE FOR HEALTHY LIVING

Mark Rosenberg, Director, European Institute of Ayurveda, Birstein, Germany

ECOLOGICAL AWARENESS IN AYURVEDA ANCIENT TEXTS

Dr. Ernesto Iannaccone, Expert in Sanskrit and Ayurveda classical texts, Rome, Italy

AYURVEDA AND MODERN WESTERN MEDICINE: A SCIENTIFIC APPROACH TOWARD A POSSIBLE INTEGRATION

Prof. Francesco Donato, Head, Institute of Hygiene, Epidemiology and Public Health, University of Brescia, Italy

HUMAN GENOMES, GENOMIC VARIATION AND ENVIRONMENTAL MODULATORS OF HEALTH AND DISEASE

Dr. Madan Thangavelu, Research Fellow, Medical Research Council - Cancer Cell Unit and Department of Oncology, University of Cambridge, Cambridge, UK

6.15 pm - 8.15 pm **PANEL DISCUSSION**

Chairman: Dr. Guido Sartori, Vice President Italian Scientific Society for Ayurvedic Medicine, Italy

EDUCATION, RESEARCH AND BIOETHICS OF AYURVEDA IN EUROPE

STATE OF ART AND FUTURE PERSPECTIVES

Dr. Antonio Morandi - Chairman & Director, Ayurvedic Point, Italy

Mark Rosenberg - Director, European Institute of Ayurveda, Birstein, Germany

Vaidya Atreya Smith - Director European Institute of Vedic Studies, France

Dr. Avv. Antonio Franchina - Lawyer and Member of A.M.A.M.I.

Dr. Paolo Roberti di Sarsina - Coordinator of Permanent Consensus Committee on Non Conventional Medicines in Italy, Counselor on Non Conventional Medicines for Istituto Superiore di Sanità, Italy.

Sunday, 22 March 2009

9.15 am - 1.15 pm **SESSION 3: SHAPE OF NUTRITION**

Chairman: **Vaidya Atreya Smith**

NOURISHMENT ACCORDING TO AYURVEDA

Vaidya Atreya Smith, Director, European Institute of Vedic Studies, Sauve, France

AYURVEDA AND MODERN SCIENCE

Dr. Nikolaos Kostopoulos, Director, Holistic Health Center, Athens, Greece

NATURE OF NUTRITION AND NUTRITION OF NATURE

Dr. Ashtavaidyan A.N. Narayanan Nambi, Director, Research and Education Division, Ayurveda Institute S.N.A. Oushadhasala (P) Ltd, Thrissur, Kerala, India

EPIGENETICS OF NUTRITION (title to be confirmed)

Prof. Francesco Marotta, Dept. of Gastroenterology, S.Giuseppe Hospital, Milan, Italy and Scientific Director of GAIA Foundation

PLANTS, BIOVITALITY AND ECOCOMPATIBILITY

Dr. Guido Sartori, Vice President Italian Scientific Society for Ayurvedic Medicine, Italy

Light lunch

2.30 pm - 6.00 pm **SESSION 4: SHAPE OF HEALTH**

Chairman: **Dr. G.G. Gangadharan**

HOW THE IDEA OF RELATIONSHIP/SROTAS CAN DETERMINE THE CONCEPT OF DIAGNOSIS IN AYURVEDA

Dr. G.G. Gangadharan Joint Director, Foundation for Revitalisation of Local Health Traditions, Bangalore, India

AYUGENOMICS: ANCIENT CONCEPTS – MODERN PHARMACOGENOMICS

Prof. Bhushan Patwardhan Professor and Director, Interdisciplinary School of Health Sciences, University of Pune, India

RELATIONSHIPS OF IMMUNE SYSTEM AND ITS ALTERATION DURING CANCER

Dr. Sentamil Selvan, Associate Scientific Director, Department of Cell Biology, Hoag Hospital Cancer Center of Excellence, Newport Beach, California, USA

RESEARCH IN AYURVEDA: CHALLENGES AND SOLUTIONS

Dr. Ram Manohar, Research Director, AVT Institute for Advanced Research, Coimbatore, India

COMPLEMENTARY MEDICINE INTEGRATED WITH MODERN WESTERN MEDICINE: AN EXPERIENCE IN A LOCAL HEALTH AUTHORITY IN ITALY

Dr. Carmelo Scarcella, General Director, Local Health Authority, City of Brescia, Italy

6:00 pm – 6:30 pm CLOSING REMARKS and ACKNOWLEDGEMENTS

Dr. Antonio Morandi

Please note that the programme may be subject to changes.

GENERAL INFORMATIONS

REGISTRATION FEE INCLUDES:

- Admission to all conference sessions and Exhibition Area
- Light lunch breaks
- Conference bag
- Welcome ceremony

ENTRANCE FEE PAYMENT:

- enrolment by **21th February 2009: euro 120,00 VAT included***
- enrolment after **21th February 2009: euro 150,00 VAT included***
- Members of ayurvedic schools: euro 80,00 VAT included (it is necessary to own the confirmation of the school membership)

* If you wish to participate for only one day, then please contact us for prior agreement.

To enrol, please pay for the entrance fee with bank transfer to:

WINDSORCOMMUNICATION
Barclays Bank
IBAN IT25Z0305120400000030070060
BIC POCIITM1
Reason for payment: International Ayurvedic Congress

Please send the filled in form and the copy of the bank transfer to the fax number + 39 039 9684000 or via email segreteria@windsorcommunication.it

LOCATION:

Hotel Melià, Via Masaccio 19, 20149 Milan (Italy)

For more information please write to segreteria@windsorcommunication.it

Conditions of Participation

Booking

We have to reserve our right to replace lecturers or therapists mentioned in our programme brochures, flyers and in the internet by other qualified experts.

Cancellation

In case you cancel the contract the following regulations apply: No refunds will be made for cancellations received after February 21th 2009.

Accommodation

Accommodation during the congress will not be organized by us. Together with the confirmation of registration, if you request, you will receive further information regarding the possibilities of booking accommodation. Costs of accommodation have to be paid to the hotel.

Responsibility and Liability

Each participant is fully responsible for his / her actions. The organiser is only liable in the case of deliberate acts and gross negligence respectively. Apart from that other liability claims are excluded. This applies especially to personal injury and any kind of theft. Possible diseases have to be reported to the seminar lecturers prior to the seminars' beginning.

REGISTRATION

Surname _____

Name _____

Qualification _____

(medical doctor, biologist, ayurvedic worker, etc.)

PERSONAL DETAILS

Address _____

Town _____ Country _____

Post code _____ Telephone _____ Mobile _____

Email _____

Please write in block letters

VAT number _____ /Fiscal code _____

Mandatory for invoicing or to request ECM credits.

DETAILS OF THE SCHOOL

Corporate Name _____

Address _____

Town _____ Country _____ Post code _____

Telephone _____ Fax number _____

Email _____

VAT number _____ /Fiscal code _____

Mandatory for invoicing

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SCHOOL DETAILS

PERSONAL DETAILS

I request ECM credits for medical doctors and biologists. – Fiscal code field (in Personal Details) has been filled in

Personal data management

I consent, according to the law No. 23 of the "Code for the protection of personal data" Ayurvedic Point and Windsorcommunication to manage and communicate my personal data. Consent s limited by law (D.lgs 30 June 2003 n° 196.)

signature _____ date _____

EVENT ORGANIZATION



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Ayurvedic Point® srl (AP) was founded in 2001 with the aim to establish a service offering all the facilities needed for the diffusion and the development of Āyurveda. The activities of AP are mainly composed by an educational and cultural sector, the School of Ayurvedic Medicine, with two main quadrennial courses for Medical Doctors and for Therapists, and a clinical and research sector. AP has obtained the ISO 9001 certification for his procedural, research and teaching activities.



SSIMA is a no-profit association of medical doctors practicing and sustaining Ayurveda. SSIMA activities spans from cultural and research initiatives to the definitions of the educational pathways and standards as wells Deontology and regulatory framework for the practice of Ayurveda.